

Logo usage guidelines



do not

Rotate the logo. Where vertical format is required, use approved variation to logo



do not

Use the logo without the shire name. Unless used as a watermark background image on Council stationery. Always use the standard logo, or approved variation to logo as outlined in the style manual



SOUTH BURNETT
REGIONAL COUNCIL

do not

Change the colour of the type in the logo or place shadow behind the type



do not

Use reverse / mono white logo on light background



SOUTH BURNETT
REGIONAL COUNCIL

do not

Distort the logo when resizing - use correct resizing method for your application



SOUTH BURNETT
REGIONAL COUNCIL

do not

skew the logo



SOUTH BURNETT
REGIONAL COUNCIL

do not

Change the colour of the logo to match artwork in full colour printwork or on screen.



do not

Place full colour logo on coloured background. Coloured backgrounds may be used as shown in 'logo composition - colour usage'.